



NORDISK PANORAMA 09

Final Report



Chief organizer: Balkankult Foundation, Belgrade



Co-organizers: Belgrade Cultural Centre, Students City Cultural Center in Belgrade

Project Partners: Filmkontakt Nord, Film Center Serbia

Time and Place: The Film Venues in Belgrade

Cinema Hall of the Belgrade Cultural Centre, 14-18 February

Students City Cultural Center in Belgrade, 14-18 February

General auspices for Belgrade: Carlsberg Srbija d.o.o.

Sponsorship: Actavis; Zdravlje

Support: *Royal Swedish Embassy, Embassy of Finland, Euroimages, Filmkontakt Nord, City of Belgrade - Secretariat for Culture*



Background



The Nordisk Panorama '09 was a continuation of the festival which was founded by Balkankult foundation and supporting by Filmkontakt Nord. Its first edition the Festival had in Sarajevo in 2004 and the second one in Belgrade in the following year, since when it is regularly organized on yearly basis.

The Nordisk Panorama 09 of Nordic short and long documentary, animated and feature films was organized in February 2009 in the Belgrade Cultural Center and the Students City Cultural Center. After Belgrade screenings will be also organize in the other cities in **Serbia** and **West Balkans**.

The films for the Belgrade festival were selected from the 19th Nordisk panorama – Five Cities Film Festival held between September 26 and the 1st October 2008 in Malmo.

Selectors of the films for the *Nordisk Panorama 09* were Mrs. **Karin Johansson-Mex**, managing director of Filmkontakt Nord and Nordisk panorama film festival, and Mr. **Miroljub Vuckovic**, director of Film Center Serbia. The cinema programmed proved to be the largest ever, consisting of **34 films** (total duration: **1005 minutes**). Selected Nordic documentary, Nordic short, Doc Lounge and Finnish short films were highly ranked and **awarded** at the **prestige** international film festivals.

For the first time the Belgrade Festival introduced **parallel activities**. Besides the main cinema programmed the encounter of screenwriters and directors coming from the two regions was held in organization of the Film Center Serbia.

The opening ceremony

Inauguration organized on Saturday, 14 February, at the Cinema Hall of the Belgrade Cultural Center, at 9 p.m.

The Festival was inaugurated on Saturday evening by two co-selectors of the film program Mrs. Karin Johansson-Mex, managing director of the Filmkontakt Nord and Nordisk Panorama - Five Cities Film Festival and Mr. Miroljub Vuckovic, director of the Film Center Serbia.

Opening speech with which Mrs. Karin Johansson-Mex inaugurated the Belgrade Festival pointed out the specific character





of this unique cultural manifestation that takes place alternately in five cities of the Nordic region, thus changing its host every year.

Film that opened *Nordisk panorama 09* - "The Tale of Little Puppetboy" by Johannes Niholm (Sweden) was screened at 7 p.m. At the same time, another film that opened the Festival in Students City Cultural Center was Danish film "Everything is Relative" by Mikala Krog.



Follow-up perspectives for cooperation with Filmkontakt Nord

The Nordisk Panorama's sixth edition is a milestone in history of Nordisk Panorama festival in Serbia, making a **step forward** in establishing Nordic-Balkan cooperation in the field of film production. In this regard, an encounter between Mrs. Karin Johansson-Mex and local film producers and film makers of short and documentary films was organized in the premises of Film Center Serbia, within the parallel programme of Nordisk Panorama 09.



As the managing director of both Filmkontakt Nord and Nordisk Panorama film festival, Mrs. Karin Johansson-Mex presented the ways of support for production, distribution, marketing and sale of short films in the Nordic countries for the attending audience. In addition, discussion about **possibilities of cooperation** between Balkan and Nordic region in finance support for film production in South East Europe was initiated.

After its premier in Belgrade (february 2009), the Festival takes place in other local towns throughout Serbia. The film screenings are regularly organized in more than twenty cities throughout Serbia (Novi Sad, Zrenjanin, Niš, Leskovac, Sopot, Obrenovac, Lazarevac Beočin, Gornji Milanovac, Pančevo etc) and Bosnia and Hercegovina.

Results of the Nordisk Panorama 09 (Belgrade)

The Nordisk Panorama 09 proved to be **successfully** realized as well as its follow ups.

Cinema Audience Counter: Belgrade Cultural Centre about 2250; Students City Cultural Center about: 1100.



Distribution of printing materials



Posters placed: in "The Pillars of Culture" – bookshop, at the front of Belgrade Cultural Centre, Students City Cultural Center in Belgrade, in front of The Cinema Hall of BCC, Inside Movie Bar, Inside BCC, In front of Billet Service, At Faculty of Philology (first and fourth floor), At Academy of Film and Drama, At Academy of Film "Braca Karic", Plato bookshop, Plato in Prince Mihajlova street, etc.



Catalogue: Distributed to audiences (Belgrade Cultural Centre, Students City Cultural Center in Belgrade), Press representatives, Students of University in Belgrade, the representatives of embassies and sponsors.

Invitation: Distributed to BCC, Nordic embassies, sponsors and the rest went to friends of the Foundation.

Media coverage



Press conference was held on Thursday, 12 February 2009, at the Movie Bar. **Speakers:** Mr. Dimitrije Vujadinović, before the Balkankult foundation and Mr. Miroљjub Vuckovic as the programme editor. The press conference was run by Mrs. Davorka Tolić Milosavljević, PR Manager of the Belgrade Cultural Centre. The main issues discussed were the films selected for the upcoming Festival as well as the possibilities of cooperation between Serbian filmmakers and FilmKontakt Nord.

Attending media representatives: Tanjug, Beta, Blic, Danas, Politika, Singidunum weekly, Yellow cab, Železničke novine, NCF Interfoto, Borba, Novi filmograf, Dometi, Foto Kino informator, Pradok, Javnost, Žisel, Prosvetni pregled, Kulturni pregled, National Broadcasting Service (RTS), TV Studio B, TV Enter, TV Vizant, Radio Studio B, Radio Obrenovac, Radio Beograd I, Radio 202, Radio Beograd II, etc.

Šesti festival nordijskog kratkometražnog i dokumentarnog film
Objavljeno: Čet, 12. 02. 2009. 16:57
**NORDISKA PANORAMA OTVARA PRIČA O
MALOM LUTKU**



PHOTO: NORDISKA PANORAMA

Press realises

Spreading information on the Festival to the major information agencies, publishing houses in Belgrade, TV and Radio stations and web portals, as well.



Karin Johanson Meks

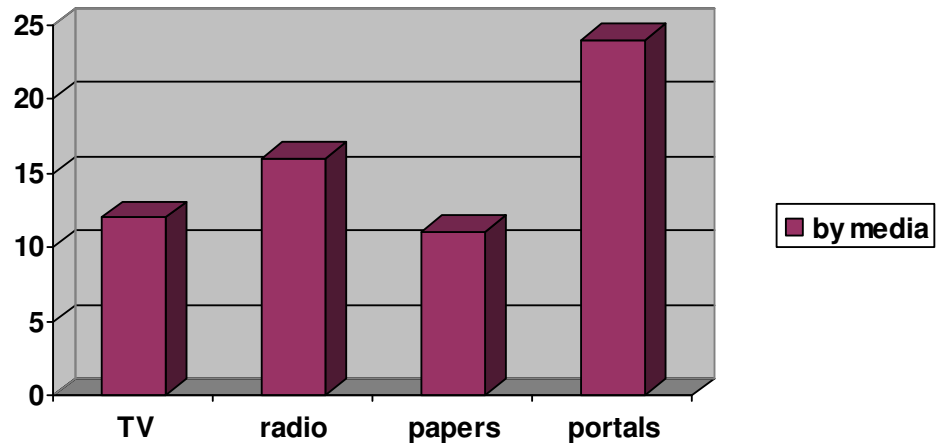
Information agencies: Fonet, Beta, Tanjug, Reuters, Finnish News agency, Srna and TV production Info Bureau.

Publishing houses/newspapers and magazines: Danas, Blic, Večernje novosti, Glas javnosti, Dometi, Železničke novine, Borba, Yellow cab, Singidunum weekly, Politika, Ilustrovana politika, Glorija, Cosmopolitan, Prestup, Novi filmograf, Pravda, Kurir, Foto-kino informator, NCF Interfoto. Cphpost-online, Aftonbladet, Dagens nyheter, Iceland review, etc.

TV stations: National Broadcasting Service (RTS), TV Studio B, TV Metropolis, TV B92, TV Pink TV Art, TV Enter, Happy TV.

Radio stations: Radio Belgrade II, Radio Studio B, Radio Index, Venus and Belgrade 202.

Reports in Versatile Media Types



Some of web- portals

www.kcb.org.rs; www.slowwwenia.com; www.indexradio.com;
www.yellowcab.co.yu; www.smedia.rs;
www.singidunumweekly.com; www.fcs.co.yu; www.studio-b.co.yu; www.clubbing.rs; www.ekapija.com;
www.nadlanu.com; www.b92.net; www.trablmejker.com;
www.usrbiji.org; www.danas.co.yu;
www.glas-javnosti.co.yu; www.karika.com(RSS);
www.infobiro.tv; www.beograd.co.yu; www.sinemagija.com;
www.filmofili.com; www.seecult.org, etc.



Festival nordijskih filmova u Beogradu
Utorak, 3. februar 2009. 15:57



Domaće

Festival nordijskih filmova u Beogradu

01.02.2009.

Peta "Nordijska panorama 09" od subote u DKC-u

12. februar 2009. | 16:03



Festival nordijskih filmova

04. Feb. 2009 | 12:37 | Izvor: RTV " S "



Some of the newspapers

Danas (13 February); Glas javnosti (January 12th and February 9th); Politika (13 and 14 February); 24 sata (13 February); Blic (13 February); Borba (February 14th); Yellow cab (February Issue); Singidunum weekly (13-20 February), etc.

Some of the guest appearances in media (Radio / TV)

Friday, 13 February, at 9.00 Miroљub Vuckovic appeared in "Jutarnji program" on TV B92.

Friday, 13 February, Dimitrije Vujadinovic spoke on upcoming Nordisk Panorama 09 on the Radio Beograda II at the show "Club 2", from 13.00-14.00.

Friday, 13 February, Dimitrije Vujadinovic appeared on TV Studio B, at 17.00.

Friday, 13 February, Dimitrije Vujadinovic spoke on upcoming Nordisk Panorama on the Radio Studio B.

Sunday, 15 February, Dimitrije Vujadinovic and Karin Johansson-Mex appeared in "Jutarnji program" on the RTS, between 8.00-9.00.

Thursday, 19 February, Natalija Stošić appeared in "Jutarnji program" on the TV RTS.

Thursday, 19 February, Natalija Stošić spoke about the results of the Nordisk Panorama 09 on **Swedish Radio** "International".

Friday, 27 February, interview with Mrs. Karin Johansson-Mex on the Radio Beograda II at the show "Oko Balkana".

Radio /TV campaign - Advertisements

National Broadcasting Service (RTS), TV spot broadcasted **twice** a day: before "Dnevnik" (19.30) and at 22.00, from **11-14** February.

Radio Belgrade II, advertisement broadcasted **six** times per day, between 10.00 and 17.00, from **12 -14** February.