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ANNUAL REPORT FOR 2010

INTRODUCTION

By the end of 2009 a Plan of Foundation activities was made for 2010. The plan called for a change of work within Balkankult to accommodate the new context created by changes within the inner organization of the foundation, as well as changes in outside factors.

This included: development of regional and international programs and better positioning of the Foundation within Europe; financial stability, strengthening of the support for advancing creative potential in the cultural production.

The set goals should be reached by: developing international projects, expanding a network of partner institutions in the region and Europe, strengthening partnership with socially responsible companies; forming cooperation with foreign foundations and other institutions and financial sources.

PROJECTS

DANUBE - ROUTE OF CULTURE (<http://www.donau-kulturstrasse.net>)

In the middle of September 2010 a call for participation was distributed for the Ex Libris competition on the topic of Danube - Route of Culture. The competition is open until April 31st, 2011. The rules of participation have been translated into all languages of the people living in the Danube region. Project realization will last two years (2010/2011).

Project goals are:

- supporting inter-regional art connections, i.e. bringing together artists and promoting cooperation among them around common inspiration
- initiating an intercultural dialogue for a broader audience
- spreading the idea of the Danube region as a unique European region
- affirming art in the context of a process advancing better understanding among different cultures within the Danube region
- connecting artists, the exchange of views and visions surrounding one idea and establishing a large synergy force, is significant not only as a support for cultural production but also as a driving force for spreading spiritual and civilization values. That is why the project is of utmost importance.

The number of institutions which have so far organizationally supported the project's realization indicates the significance of the project: Donau Buro, Ulm (Germany); Akademie Schloss Solitude, Stuttgart (Germany); Donauschwaebisches Zentralmuseum, Ulm (Germany); Association of Danube River Municipalities "Danube" (Bulgaria); Graphic Cabinet of the Liuben Karellov Library in

Ruse (Bulgaria); Dunaújváros Online (Hungary); Institute of Contemporary Art, Dunaújváros (Hungary); European Network of Literary Centers HALMA, Berlin (Germany); Association "World and Danube", Novi Sad; (Serbia); European Cultural Center, Ruse (Bulgaria); Cities Ulm (Germany), Vienna (Austria); Vukovar (Croatia), Apatin (Serbia), Dunaujvaros (Hungary), Tulcea (Romania) and others. The number increases each day.

Through e-mail, fax and telephone, the information regarding the project has been spread to all larger cities in the Danube region. Most of the cities which were contacted have promised to notify artists within their region about the competition. 77 local communities and cities in the Danube region have been contacted.

Immediate support and involvement in the project's second phase (exhibitions) has been accepted by ten cities. The number is constantly increasing!

Information about the competition has been spread to a large number of companies within the Danube region (over 50). This activity will continue next year as well.

Dimitrije Vujadinović has travelled to Ulm (Germany) where he met with Mr. Peter Langer from Donau Buero and Mr. Christian Glass from the Donauschwaebisches Zentralmuseum.

On that occasion it has been agreed that the Donau Buero will support the project, Mr. Langer has agreed to personally give effort for a successful project realization and to help with later organization of exhibitions in cities of the Danube region.

Facebook is the most attractive global communication tool today. In that context, Balkankult has set up its own presentation in order to directly engage more artists to actively participate in the competition. By the end of 2010, 450 artists have become Facebook friends and have expressed their will to send in their works for the competition.

A large number of internet websites have also posted the information and a call for participation for artists. It should especially be noted that the project has been posted on one of the most significant international websites *Lab for Culture*.

The third Ex Libris competition for an intercultural dialogue "Danube - Route of Culture - Kulturstrasse" has been presented on October 29th in the "Master Center" in Novi Sad, to the participants of the founding conference of the Danube Media Network, among whom were leaders and notable journalists from the most important agencies, electronic media outlets, newspapers and weekly papers from all Danube region countries and countries from the surrounding region.

NORDISK PANORAMA (<http://www.balkankult.org/nb/>)

Balkankult Foundation, have organized, seventh time in a row, Nordic Panorama Film Festival, which takes place in Belgrade and throughout Serbia. The film festival *Nordisk Panorama '10* has presented, as it has in recent years, a selection of the best shorts, documentaries and animated films of Nordic production.

Nordisk Panorama '10, was held in Belgrade, Hall of the Belgrade Cultural Center and Cultural Center Student city from February 11 - 15, 2010.

At the festival 35 (about 850 minutes) of the best documentaries, short and animated films from the Nordic region were shown, and the program content relies on the 20th Nordic panorama - Film Festival five cities, which was held in Reykjavik from September 25 - 30, 2009.

Many of the films shown were awarded at various festivals, such as Elkland (Student Academy Award for foreign film), Seeds of the fall (special jury award at the International Critics Week at Cannes), Anna (Best Nordic Feature Film festival in Reykjavik), English lessons (prize at the festival in Tampere) and many others.

Festival program was jointly created by two experts from the Nordic film industry and the Balkan region, Jing Haas, associate Filmkontakt Nord and Marin Malešević film director.

After Belgrade, the festival was organized in more than twenty cities across Serbia (Novi Sad, Zrenjanin, Nis, Leskovac, Kikinda and others).

In Kikinda, a *Month of Nordisk Panorama* took place, from June 6 - 27. In cooperation with the Cultural Center in Leskovac, a film festival of documentaries, short films and animated films from Sweden, Norway, Denmark, Iceland and Finland took place, showing 20 films from August 23 - 26.

POLITICS OF ETHNOLOGY: COMPARATIVE RESEARCH OF ATTITUDES TOWARDS FOLKLORE HERITAGE IN SERBIA, FYR MACEDONIA AND CROATIA

[http://www.balkankult.org/bk/files/540/en/Folk Culture - Croatia, Macedonia, Serbia, sajt.pdf](http://www.balkankult.org/bk/files/540/en/Folk_Culture_-_Croatia,_Macedonia,_Serbia_sajt.pdf)

Throughout the period of February - March 2010, we have undertaken and compiled research about the attitudes of the political elite towards folklore in three Balkan countries which were part of the same country only two decades ago.

Focusing on folklore in its broadest sense, we have gathered a dozen or so representative examples from each country which would best represent what is considered folklore in those countries and the attitudes that exist towards them, what are the social and ideological attitudes towards folklore heritage, how it is institutionally promoted, how much of it is actively present in the public environment, etc.

The research was done for the ERICArts Institute from Bonn. The authors of the research were dr. Miša Đurković, Higher Scientific Associate of the Institute for European Studies, Belgrade, and Dimitrije Vujadinović, Balkankult Foundation.

CULTURE, ART AND COPYRIGHT <http://www.balkankult.org/bk/files/565/sr/IZVESTAJ.pdf>

The Balkankult Foundation, with the support of the Ministry for Culture of the Republic of Serbia, organized a Round Table Meeting on *CULTURE, ART AND AUTHOR'S RIGHTS - Learn from the Past and Create the Future* at the Museum of the National Theatre, Belgrade, on December 23, 2010.

The goals of the Round Table was to raise awareness among young artists about the legal securities and the possibilities to protect their works, namely the copyright for their works; to inform that there are laws in place standardized by international standards of global contracts and conventions in this field and according to the directives of the EU.

In other words, a support for creating a good environment for young creators to stay in Serbia, and to be able to earn from their work, as well as possibilities to introduce their works to the world.

The topic of the round table were based on the publications: *Intellectual property – powerful tool of economic development*, by author *Camilla Idrizi* and on the publication by the World Intellectual Property Organization WIPO, Geneva, titled *The Arts and Copyright - Learn from the Past and Create the Future* (Both publications were handed out to participants).

The publication *The Arts and Copyright* is available for free in electronic form on the Balkankult website.

Introductions were by Dr Ljiljana Rudić - Dimić, graduated from the Law School of Belgrade, associate to the business association for legal IT and publishing activities of ParagrafCo, Belgrade; Dr Misa Djurkovic, Institute for European Study; Dimitrije Vujadinović, director of the Balkankult Foundation, Belgrade

DEVELOPMENT OF PRIVATE COLLECTIONS/MUSEUMS IN VOJVODINA - DATABASE

A reference database of private collections in Vojvodina would incorporate and categorize all significant information on the collections and their owners who are willing to present them to the public. A reference list of private collections in Vojvodina would include all facts in a single place thus creating the basis for expert assessment regarding the significance of a particular collection in a local community, Vojvodina and Serbia.

Mapping attractive collections in the context of development possibilities for a private cultural sector would greatly enrich the cultural life of local communities. The base consists of information of over 50 private collections in Vojvodina which are categorized according to certain criteria.

BALKANKULT MOBILITY FUND BECOMES BALKANKULT ARTISTS RESIDENCE CENTER

The Balkankult mobility fund, which has helped over 120 artists and cultural practitioners to travel abroad or be a guest in Serbia over the past five years, has stopped working. Instead of the Balkankult fund a new artist residence creative center has been opened.

The Balkankult creative center is located in the National Park of Fruska Gora, 20km from Novi Sad, the large university center and second largest city in Serbia.

Exceptional natural surroundings, environment of a late-medieval monastery, as well as being in the vicinity of Novi Sad make this Center attractive to all those who want to create in peace and also be close to an urban center with a developed cultural life. What makes this center special is that besides artists who work on creativity, professions that deal with humanistic sciences (philosophers, sociologists, ethnologists and others) can also stay and create there.

The only thing we suggest to our guests in the Center during their stay is that their work be associated with the phenomenon of bread, not only as a food, but primarily as a metaphor!

The arts residence center consists of two apartments, 40 square meters each, a meeting room and a 1800 square meter park.

Within the park there is a winery - "Fuškogorje" which offers a selection of the best wines from the Fruska Gora region.

BREAD - CULTURAL HERITAGE (<http://www.breadculture.net>)

Fourth international Bread festival

Fourth international bread festival has been held and was characterized by a large attendance of preschool and elementary school children as well as by innovations in the baking industry, new products and healthy breads, which several companies have presented during the event.

This year's festival has offered, among other things, documentary exhibitions of watermills, windmills, mills and millers as well as mills from around the world ranging from the region of Eastern Persia to the European North and West, Finland, Great Britain, along with an art exhibition of drawings by Milutin Dedic entitled "Watermills and Watermillers". The most popular event among the public was the program "Masters of Baking", which lasted for three days at the square in front of the SPENS center. From morning till evening, around 40 bakers from various private workshops and five large bread industries were presenting their products, various types of breads, baked goods and cakes made of dough. At the same time, education segments were held for bakers regarding the application of the new food safety production law and the application of HACCAP regulations at the Food Technology Institute. There was also a competition for the best quality "cipovka", a traditional bread of Vojvodina, as well as a choice for the best bread dough creation.

During the festival new publications on the topic of bread were presented. In the gallery Prometej, on September 21, the magazine Buktinja was presented, with its bread-themed issue. The magazine was presented by: Goran Vučković, main editor; Adam Puslojić, poet; Vlastimir Stanisavljević Šarkamenac, author and Dimitrije Vujadinović, author of the prologue. In the City Library, on September 22, the following books were presented: *Ritual and Holiday Breads in Vojvodina*, compiled by Dimitrije Vujadinovic, a publication with recipes and stories of over 50 various ritual and holiday breads which are being prepared in Vojvodina today; and the *Holy Language of the Vlach Bread*, by author Paun S. Durlic, a book about the ritualistic breads of the Vlachs. Speeches on the books were held by: prof. dr Vesna Marjanović; prof. dr Đorđe Psodorov; Sima Matić, publisher and Dimitrije Vujadinović.

The basic characteristic of this year's festival was the large number of children visiting, of preschool and elementary school age. The majority of Novi Sad kindergardens had organized visits with children, who have, with the help of teachers and bakers learned about bread-making, about types of bread and had an opportunity to taste various specialties.

Ex Libris Exhibition for Intercultural Dialogue - Bread Cultural Heritage

The biggest and the oldest European culture Bread Museum in Ulm, opened an exhibition of small graphics-work submitted on the theme "Bread - Cultural Heritage", which is a German audience and a large number of visitors from around the world prepared Balkankult Foundation (Belgrade / Novi Sad). Exposed to two hundred of the best graphic artists from around the world, from the collection Balkankult Foundation, from the previous Ex-libris Circle competition in which 412 artists participated from 48 countries with a total of 822.

At the opening of the Director of the Foundation Balkankult Dimitrije Vujadinovic presented a collection of work submitted this institution, and the director of the Museum of Culture Ulm bread, the famous art collection in which the works of Picasso, Dali and other famous artists, Dr. Andrea Fadani, spoke of bread as big and important subject in art. Opening the exhibition of prof. Dr. Andreas Byzantium, director of the Institute ERICarts (Bonn) has pointed out that on the cultural map of Europe activities Balkankult foundation registered in capital letters on achievements of intercultural dialogue, of which the best evidence and this exhibition in Ulm.

The Ex Libris exhibition which was open from July to September was very successful. More than 9000 visitors have visited the exhibition (Dr. Andrea Fadani, director of the Bread Museum)

Book Promotion - Six Thousand Years of Bread

In the formal hall of the Belgrade Synagogue "Sukat Shalom" on March 2, 2010, there was a promotion of the book "Six Thousand Years of Bread - A Worldly and Holy History of Bread" by Heinrich Eduard Jacob, published by the Balkankult Foundation. A unique work in the history of culture.

Speeches on the book were given by: Dr. Bojan Jovanovic, ethnologist, scientific advisor at Balcanology Institute SANU; Prof. Dr. Vesna Marjanovic, ethnologist, Ethnographic Museum, Dimitrije Vujadinović, Director of Balkankult Foundation and publisher of the book; Foreword by: Isak Asiel, rabbi of the Jewish community in Serbia

On the 100th anniversary of tain (Military bread)

In Southeastern Serbia in the city of Pirot a stage event was held on the topic of bread culture and the activities of the Serbian bread museum – Jeremija, on August 20th. The event was held in the Museum of the Nis Region within the event program of "Days of Bread". Speeches were held by: Slobodan Jeremić Jeremija, founder and owner of the Serbian bread museum, Dimitrije Vujadinović, director of the Bread Festival in Novi Sad, professor Radoslav Pajčić and Davor Lazarečić, historian.

Examination - Traditions of Krajina

An exhibition of ritual, traditional and holiday breads and a presentation of the magazine Buktinja, dedicated to bread, were held in Negotin in the central city park on June 17th. For this occasion poet Adam Puslojic, culturologist Dimitrije Vujadinovic and poet Goran Vuckovic have held presentations on the topic of bread culture.

Beer Bread

In the Beer Museum of the company Carlsberg Serbia, the book "Beer Bread" by Dimitrije Vujadinovic was presented on Thursday, October 28th. This unique and unusual book contains texts about the history of bread and beer, as well as fifty recipes for making bread which cannot be bought at bakeries. They are recipes for original types of bread made from beer and medicinal herbs, fruit and vegetables, like for example onion bread, basil bread, parmesan bread, apricot bread... Their main characteristic lies in their gastronomic uniqueness and nutritional value.

15th Baker's Day in Novi Sad

The most important professional gathering of bakers from Serbia and visitors from the region was held in Novi Sad on the 14th and 15th of April. The Bread Festival has presented its program at its exhibition stand and the director of the festival Dimitrije Vujadinovic, has greeted the group and called for all those present to participate in the upcoming festival which will be held from the 20th to the 26th of September.

The special guest at the festival exhibition stand was the company Zeenlandija, which presented its production program.

ACTIVITIES

Days of European Cultural Heritage

In the context of the central celebration of Days of European Heritage, which was held in the city of Zajecar this year from the Balkankult collection posters from the Bread Culture Museum in Ulm have been exhibited. The poster exhibition has been opened by Dimitrije Vujadinovic.

Exhibition "The Ancient Roman Heritage in Vojvodina Over Time"

The Balkankult Foundation from Belgrade and the City Museum of Sombor have opened a new exhibition "The Ancient Roman Heritage in Vojvodina Over Time" in the exhibition spaces of the museum. The exhibition was opened by Mr. Branimir Mitrovic, the vice president of the Assembly of Vojvodina.

The exhibiton authors are: Mirjana Rankovic, applied artist from Belgrade; Maja Djordjevic, archaeologist, at the Republic Institiue for the Protection of Monuments of Culture, Belgrade. The exhibiton was open from November 4 - 27, 2010 and consisted of two segments.

The first part of the exhibition consisted of modern jewelery created by Mirjana Rankovic, inspired by the spirit of ancient Rome and the shapes of Roman jewelery that has been excavated by archaeologists in this region.

The second part of the exhibition was created based on the recently published book by archaeologist Maja Djordjevic called "Archaeological sites in Vojvodina from the Ancient Roman Period".

Residential Culture

Dimitrije Vujadinović has presented the Balkankult Foundation at the international round table *Residential Culture*, held in Novi Sad, on June 3rd.

Participation of Balkankult at the podium of the Institute for European Studies in Belgrade

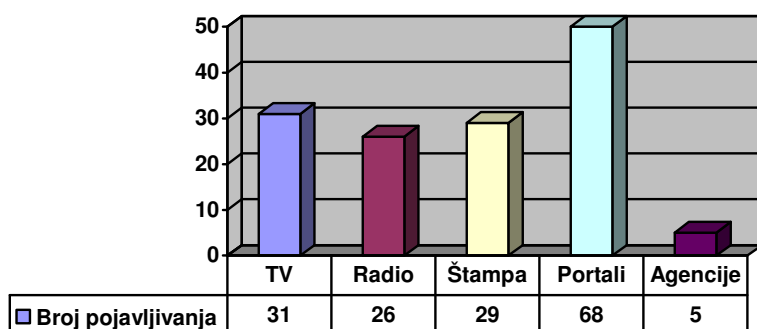
At the podium of the Institute for European Studies in Belgrade, Dimitrije Vujadinović has held a speech on the topic of *Cultural Politics in Serbia: Country of Culture of Country's Culture* on March 25th.

MEDIA

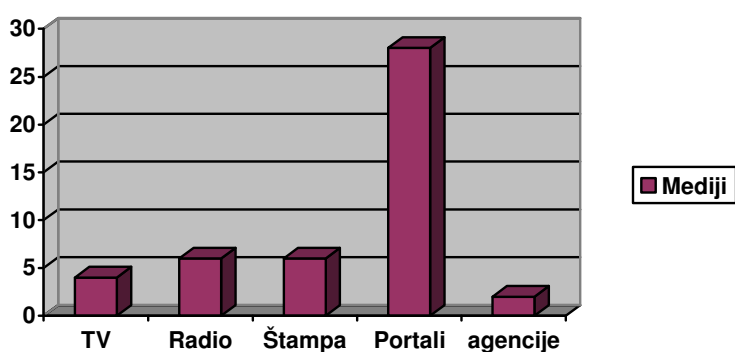
The success of the foundation's work can be valued by its presence in the media. The media not only contribute to informing the target groups, they also contribute to fulfilling the basic goal of the Balkankult Foundation which is the education and informing of the wider public about project results.

The following media sources have been reporting on Balkankult Foundation's activities: Politika, Dnevnik, Danas, Blic, Večernje novisti, Građanski, Magyar Szo, Hlas Ludu, Tanjug, SEECULT, Beta, RTV Vojvodina, RTS, RT Dunav (Hungary), TV Novosadska, RTV Delta, TV Panonija, Radio Novi Sad, Radio 021, Radio 202, Sudio B, Radio Sajam, Radio Glas Srbije, In Radio, Naslovi.net, Aladin ...

An overview of Reportage of the Bread Festival



An Overview of Reportage of Nordisk Panorama



CONCLUSION

Throughout 2010, certain results have been achieved. However, they are evidently weaker than those of previous years. It can be concluded that the planned strategic position and set goals have not been completely reached in 2010.

The main causes of the failure to meet the planned goals are:

Inner problems: a decrease in the number of permanent associates; underdeveloped marketing service; unreliability of foreign associates.

Outside factors which have affected the success of work: unstable political situation and the absence of a clear cultural policy; general lack of finance in cultural sector and a destimulative financial position of the foundation; a lack of international projects caused by a lack of interest of international institutions for cultural events in Serbia.

The biggest success of last year has been the completion of the Artists Residence Center. Also, two regular annual projects: Nordisk Panorama and the International Bread Festival have been realized.

ASSOCIATES

Throughout 2010 associates for projects were:

Dimitrije Vujadinović, culturologist	Slavica Vučetić, cultural manager
Tamara Čikeš, researcher	Jing Haas, film critic
dr Miša Đurković, philosopher	Marin Malešević, film director
Daniela Aćimov, sociologist	Jaakko Haikila, art photographer
Danica Radović, journalist	Paun S. Durlić, ethnologist
Saša Pedović, designer	dr Vesna Marjanović, ethnologist
Sima Matić, publisher	Anja Aranđelović, FDU student
dr Ljiljana Rudić Dimić, legal expert	Nevena Desivojević, FDU student
Maja Đorđević, archaeologist	Ana Mirković, FDU student
Mirjana Ranković, artist	

SUPPORT

The following institutions have supported the Foundation's projects:

- Serbian Ministry of Culture
- Provincial Sekretariat for Culture of Vojvodina
- Provincial Sekretariat for Economy of Vojvodina
- ERCArts Institute
- Company Actavis
- Company Carlsberg
- Company Zeelandia
- Embassies of Nordic countries
- City of Novi Sad